



# JERSEY DAY

## Friday, Oct 13

ALLIANCE Hockey encourages all fans to show their hockey pride by wearing their favourite hockey jersey to work, school, the rink, etc.

ALLIANCE Hockey swag and prizes will be awarded to participants we see promoting the initiative throughout social media.

Be sure to use  
**#ALLIANCEJERSEYDAY**  
on all social media posts!

Twitter Handle  
**@ALLIANCE\_Hockey**

facebook

twitter 

You **Tube**



Instagram

[www.alliancehockey.com](http://www.alliancehockey.com)

