

# CORPORATE SPONSOR LETTER



**BORDER CITY**  
**MEMORIAL CUP**

**September 27-29, 2024**

Windsor Jr Spitfires (Windsor AAA Zone)  
Central Park Athletics, 3400 Grand Marais Rd E, Windsor, ON N8W 1W7

Dear Prospective Sponsor,

The Windsor Jr Spitfires (Windsor AAA Zone) are looking for Sponsors for our 1st annual Border City Memorial Cup Tournament. This tournament will be comprised of 22 AAA teams from the 2012 and 2013 age group.

Your contributions will greatly assist the players and our organization by offsetting the costs of ice fees, officials, timekeepers, and other tournament operation expenses. With your generosity we hope to be able to host a premier youth sports tournament that will become an annual event.

Because the tournament is in name a memorial tournament, our organization has chosen to pick a representative honoree from the community that has a connection to our organization, community, and minor hockey. This year's honorees will be Robert and Tricia Morneau. In a close series of tragic events both passed away in a brief period of each other who at the time had two sons playing travel hockey with the Jr Spitfires. Robert was involved in a fatal workplace accident, while at the same time Tricia was courageously battling cancer eventually losing it less than a year after her husband's passing. These dedicated and loving parents nurtured the love, passion, and sense of community of their two young sons Noah and Christian who continue to play sports at a high level today. In their honor, we will be donating a portion of the proceeds in their names to charity of the Morneau family choosing. Robert and Tricia Morneau represented the values and spirit that is at the cornerstone of our organization and community sports everywhere.

Your sponsorship will be recognized by way of advertisement of the business or company in our tournament player handbook that every player will receive that attends and on our organization's website. Sponsors will also receive a letter of recognition from our organization and/or a plaque in recognition of your sponsorship. Title sponsors will also have their companies announced during championship games and our Primary Title sponsor will be invited to participate in final game ceremonies at our facility on Sunday.

The Windsor Jr Spitfires organization thanks you for your generosity. Your support is always greatly appreciated. If you have any further questions about the tournament or sponsorship, please feel free to contact us as the emails listed below. Thank-you.

Windsor Jr Spitfires Board of Directors

## SPONSOR OPTIONS:

### TITLE SPONSORSHIP PACKAGES

\$5000 - Primary Title Sponsor (1 available)

\$2000 - Secondary Title Sponsor (2 available)

*(Includes full-page colour add in player handbook, large posting on main page of the tournament website, Letter of recognition, Sponsorship Plaque and company announced at final games. Title Sponsor will be invited to participate in finals ceremonies for each age group.)*

### GENERAL SPONSORSHIP PACKAGES

\$1000 - Player of the Game (5 available)

\$500 - Hat Trick (10 available)

\$250 - Slap Shot (10 available)

\$100 - Playmaker (20 available)

*(Includes full-page colour ad in player handbook (Player of the Game), 1/2-page colour ad (Hat Trick), 1/4-page colour ad (Slap Shot) or colour logo on shared ad page (Playmaker) large posting on main page of the tournament website, Sponsorship Plaque (Player of the Game), Letter of Recognition (All) and company announced at final games. Title Sponsor will be invited to participate in finals ceremonies for each age group.)*

## SPONSOR INFORMATION:

<b>Company Name:</b>
<b>Phone Number:</b>
<b>Address:</b>
<b>Website:</b>
<b>Contact Information:</b>
<b>Full Name:</b>
<b>Phone No.:</b>
<b>Email Address:</b>
<b>Sponsorship Package / Amount:</b>
<b>Cash:</b> <b>Cheque:</b> <b>E-transfer:</b>
<b>Signature:</b>

1. For **Cheques**, please make out to: **Windsor AAA Zone**.
2. For **E-transfers**, please send to: [treasurerwindsorjrspitfires@gmail.com](mailto:treasurerwindsorjrspitfires@gmail.com)
3. If you would prefer to do a "gift in-kind" instead of straight monetary donation, please contact one of the Windsor AAA Zone representatives below for costs.
4. Receipts will be provided for all donation levels.

Tournament Fundraising Directors: Terri Ward [Director\\_Large\\_5@windsoraaazone.net](mailto:Director_Large_5@windsoraaazone.net)  
Giulia Jimenes [jimenesgiulia@gmail.com](mailto:jimenesgiulia@gmail.com)  
Kristy Phillion [secretary@windsoraaazone.net](mailto:secretary@windsoraaazone.net)  
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